



MILWAUKEE
PUBLIC SCHOOLS

Milwaukee Recreation Update

Presenters

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MILWAUKEE
PUBLIC SCHOOLS

MILWAUKEE RECREATION PRESENTATION

December 2024

Mr. Eduardo Galván
Interim Superintendent

Five Priorities for Success



Strategic Plan Driving Our Mission



Mission & Vision



MISSION

To enrich and strengthen the community through memorable recreational and educational experiences for people of all ages and abilities.



VISION

To be the leading provider of high quality and affordable recreation and community services in Milwaukee.



Values



The following are the **core values** that **drive the work and interactions with the team and customers:**



EQUITY

Ensuring access to recreation services for all.



ACCOUNTABILITY

Taking individual and collective responsibility.



MEMORABLE EXPERIENCES

Creating special, distinctive recreation experiences.



PROFESSIONAL STAFF

Employing staff who possess the core competencies of the department.



QUALITY SERVICE DELIVERY

Exceeding customer expectations through responsive and respectful service delivery.



SENSE OF COMMUNITY

Providing services that encourage personal connections and relationships.



COLLABORATION + PARTNERSHIPS

Fostering and maintaining partnerships with individuals and organizations that benefit the community.

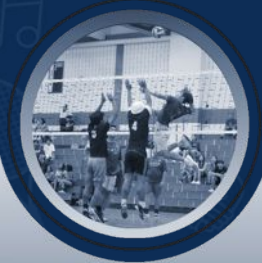
Programs & services for City of Milwaukee residents



**After School
Programs**



**Citywide
Programs**



**Elementary,
Middle & High
School Sports**



**Playgrounds &
Community
Centers**



**Recreation
Operations**

109

full-time staff

1,600+

part-time staff

Playgrounds and Community Centers (PACC)

- Summer Playgrounds
- Community Centers
- Partnerships
- Community Wellness
- Summer Stars & Late Night League
- Mountain Biking
- Rock Climbing
- Esports
- Twilight Centers
- Rec Mobile Units
- Special Events



Summer Playgrounds

- Free drop-in program.
- Enrichment activities, field trips, special events and free meals at sites across the city.
- June to August for kids ages 6-17.

17

Playground
sites

21,700

Free meals served
in 2024

74

Playleaders and
Resource Staff



Community Centers

- Enrichment programs for youth and adults.
- Classes promoted through 4 seasonal guides (mailed to all city residents).
- 80%+ of seasonal classes meet enrollment requirements.

7

Community
Centers

1,566

classes offered
(Summer/Fall)

13,376

participants
(Summer/Fall)



Partnerships

Medical College of Wisconsin

- Total Wellness – healthy lifestyle, cancer prevention program for adults.
- Men Moving Forward – cancer survivorship program for African American males with prostate cancer.

57

participants in
2024

335

participants
since program
launch

100%

participants
reported improved
healthy lifestyle
behavior

Milwaukee Muslim Women's Coalition

- Providing Afghan Refugees ESL and enrichment activities.



Community Wellness

MilWALKee Walking Club and Community Bike Clubs

- Free walking and biking clubs for all ages and fitness levels.
- Meet multiple times a week, year-round, throughout the city.

500

new
participants in
2024

120+

miles
walked

25+

bike routes with
over 400 miles
rode in 2024



Community Wellness - New Programming

New Courses in 2024

- Sound Bath
- Forest Breathing
- Restorative Yoga
- Guided Meditation for Kids
- Let's Make Kombucha!
- Public Safety Classes

New Courses Coming in 2025

- Infant Bonding Classes
- Breastfeeding Preparedness
- Wild Knowing Wellness
- Women's Warriors – Self Defense for Women
- Let's Flavor our Kombucha!



Summer Stars & Late Night League

Summer Stars

- 18U Summer Stars Basketball league at Madison High School. **10 teams**, including teams representing 4 community based organizations.

Late Night League Basketball

- Two locations: Bradley Tech and Obama, ages 17-29. This free program provides participants with competitive opportunities and access to community resources.

171

Summer Late
Night League
participants

185

Fall Late
Night League
participants

82

Summer Stars
League participants



Mountain Biking Program

- Partnership Minority Mountain Bikers, MKE Urban Trail Connections, and BIPOC riders' groups.
- 2nd annual Cycling Celebration at Beulah Brinton
 - Youth raced a closed course in Bay View and participated in a variety of interactive skill sessions with coaches and instructors.

15

John Muir
Trails
Participants

21

Cycling
Celebration
Participants

10

Partnering
organizations
supported CC



MKE MTB Competitive Bike Team

- National Interscholastic Cycling Association Member.
- Wisconsin High School Cycling League Member.

24

students registered for the Fall 2024 MTB Team

4

competitive races

21

MKE MTB racers out of a 1,307 participated in the Trek Trails State Championship



Rock Climbing Club

- Inaugural MKE Rec Rock Climbing Club started Fall 2024.
- Open to all high school age, city of Milwaukee residents.
- Participating schools: Milwaukee School of Languages, King, Reagan, Highland.
- Members compete in the Wisconsin High School Climbing League (WHSCL).

36

participants
enrolled for Fall

2

practice
sites



Esports League

- Inaugural High School Esports League started Fall 2024.
- Continuation of ESSER III project.
- Participating in PlayVs league.
- Featuring two league titles (Mario Kart and Rocket League).

10

participating high schools

25

Esports teams

107

total students



Twilight Centers

- Provide safe, fun spaces for our young people at the Twilight Centers
- Weekday and Saturday programming
- Drop in program, no registration required

8

Twilight Center sites

9,836

participants
June to
November 2024

8

enrichment activities offered

6

Skate Nights in 2024



Rec Mobile Units

- Free programming with Salvation Army Emergency Lodge, Hope House, Journey House, and Curative Care Network.
- Established a new partnership with Betty Brinn Children's Museum for Playgrounds Program.

90

rentals in 2024

25

community
events
supported

8

enrichment
activities offered



Special Events



**Twilight &
Treat**
October



**Mother & Son
Superhero
Night**
November



Yoga Fest
New Year's Day



**Daddy Daughter
Dance**
February

Special Events



Bike Bazaar
March



**Spring
Egg-stravaganza**
March



**414 MKE
Wellness DAY**
April

Summer & Fall 2024 Department Highlights





**MILWAUKEE
PUBLIC SCHOOLS**

**Thank
You!**