



INVOICE

901 15th Avenue
South Milwaukee, WI 53172
Phone (414) 766-5000 Fax (414) 766-5029

INVOICE # 20220017
DATE: MAY 20, 2022

TO:
Milwaukee Public Schools
Board of Governance
5225 W. Vliet St
Milwaukee, WI 53208

FOR: 2022-23 SWSA ANNUAL DUES

DESCRIPTION	AMOUNT
2022-23 SWSA ANNUAL DUES	\$3200.00
TOTAL	\$3200.00

Please make all checks payable to School District of South Milwaukee; Attn: Business Office
Save this for your records.
If you have any questions concerning this invoice, contact Katrina Haack at (414) 766-5020.

Thank you!

Date: May 23, 2022

TO: SOUTHEASTERN WISCONSIN SCHOOL ALLIANCE
District Members

FROM: Blaise Paul, Director of Business Services
South Milwaukee – Fiscal Agent

SUBJECT: SWSA 2022-23 Agreement

The attached packet for the Southeastern Wisconsin School Alliance includes:

1. Resolution (check appropriate box and return)
2. 66.0301 Agreement (sign and return)
3. Proposed Annual Budget for SWSA
4. Payment Schedule
5. Participant Listing
6. SWSA Annual Report

NOTE:

1. The resolution should be presented to your school board for approval, the appropriate box checked and returned to our district.
2. The 66.0301 Agreement must be signed and returned to our district.

If you have any questions, please contact Katrina Haack – khaack@sdsd.k12.wi.us
phone #414-766-5020.

RESOLUTION

SOUTHEASTERN WISCONSIN SCHOOL ALLIANCE

BE IT RESOLVED that the School District of South Milwaukee retain Hubbard, Wilson & Zelenkova, for the period of July 1, 2022 through June 30, 2023 as Legislative Counsel on a cooperative basis with the other school districts that are members of the Southeastern Wisconsin School Alliance, regarding matters of mutual interest as determined by the Alliance, including but not limited to, constitutional limitations on and legislative decisions related to funding for education, research, public awareness and information sharing.

BE IT FURTHER RESOLVED that the District share the fees for these services, plus reasonable and necessary expenses, with the other school districts that are members of the Southeastern Wisconsin School Alliance on the basis of:

Dues (Check One):

_____ \$3,200 annual fee for school districts participating in Southeastern Wisconsin School Alliance

_____ Not participating

_____ School District

Southeastern Wisconsin School Alliance Agreement
(Section 66.0301)

Pursuant to a resolution adopted by school districts participating in the Southeastern Wisconsin School Alliance (SWSA):

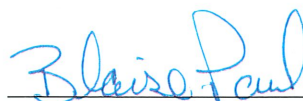
Participating school districts hereby mutually agree, pursuant to Section 66.0301 of the Wisconsin Statutes, to the following conditions:

1. That said parties agree and contract with Hubbard, Wilson & Zelenkova, to serve as Legislative Counsel for the Southeastern Wisconsin School Alliance as hereinafter set forth;
2. That the School District of South Milwaukee is to be the operator and fiscal agent of the Southeastern Wisconsin School Alliance;
3. That the fiscal agent district shall establish and maintain records in accordance with the uniform financial accounting system prescribed by the Department of Public Instruction;
4. That the pro-ration of costs will be assessed equally to each participating school district as provided in the authorizing resolution;
5. That the estimated budget and plan of operation for this cooperative shall be approved in advance to contract signing by all school district parties hereto;
6. That variations from the budget will require prior approval of all school district parties hereto;
7. That the fiscal agent agrees to file the required financial reports with the Department of Public Instruction;
8. That attached hereto and incorporated herein by reference are the budget, the plan for operation and plan of payments to said operator of fiscal agent by each school district.

School District

SCHOOL DISTRICT OF
SOUTH MILWAUKEE

School Board President




By

School Board Clerk

Director of Business Services
Title

Date



Date

2022-23 PROPOSED ANNUAL BUDGET

SOUTHEASTERN WISCONSIN SCHOOL ALLIANCE (SWSA)

May 11, 2022

EXPENSES:	PROPOSED BUDGET
Legislative Liaison Team	\$34,125
Executive Director	54,000
Dues/ Memberships	2,500
Operational Expenses (Web development/host, travel, printing & supplies)	1,800
Special SWSA Projects (Communication, research, etc.)	4,000
TOTAL EXPENSES	\$96,425
REVENUES:	PROPOSED BUDGET
Fees from Participating School Districts (based on 29 members)	89,600
TOTAL REVENUE	\$89,600
USE OF RESERVES:	\$6,825

Basis for Prorating Costs: Equal distribution among member districts based upon 66.0301.

PAYMENT SCHEDULE

SOUTHEASTERN WISCONSIN SCHOOL ALLIANCE

July 1, 2022 – June 30, 2023

Each member District will remit payment to the School District of South Milwaukee, Fiscal Agent, as follows:

There will be a one time payment due no later than September 23, 2022.

All Districts:

1. September 23, 2022 \$3,200

2022-23 Southeastern Wisconsin School Alliance Projected Participant Listing:

District	SWSA Fee
Brown Deer	\$ 3,200
Cudahy	\$ 3,200
Elmbrook	\$ 1,600
Fox Point / Bayside	\$ 3,200
Franklin	\$ 3,200
Glendale / River Hills	\$ 3,200
Grafton	\$ 3,200
Greendale	\$ 3,200
Greenfield	\$ 3,200
Hamilton	\$ 3,200
Kenosha	\$ 3,200
Kettle Moraine	\$ 3,200
Milwaukee Public Schools	\$ 3,200
Menomonee Falls	\$ 3,200
Mequon / Thiensville	\$ 3,200
Mukwonago	\$ 3,200
Muskego-Norway	\$ 3,200
Nicolet	\$ 3,200
Oak Creek / Franklin	\$ 3,200
Oconomowoc	\$ 3,200
Pewaukee	\$ 3,200
Port Washington-Saukville	\$ 3,200
Racine Unified	\$ 3,200
Saint Francis	\$ 3,200
Shorewood	\$ 3,200
South Milwaukee	\$ 1,600
Waukesha	\$ 3,200
Wawautosa	\$ 3,200
West Allis / West Milwaukee	\$ 3,200
Whitefish Bay	\$ 3,200
Whitnall	\$ 3,200
Total	\$ 96,000

SWSA 2020-2021 Annual Report

May 17, 2022

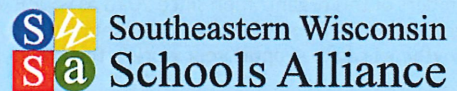


Table of contents



Annual Report Key Highlights	Slides
Reflections from Executive Director, Terri Phillips	<u>3-4</u>
Special thanks to the SWSA Executive Committee	<u>5</u>
SWSA Superintendent Retirement & Transitions	<u>6</u>
Thanks to our transitioning SWSA Board Members	<u>7</u>
Report on accomplishments in strategic areas	<u>8-14</u>
Final reflection & thank you	<u>15</u>

I was perusing my bookshelf the other day and came across a book titled [Finding our Way: Leadership for an Uncertain Time](#), by Margaret Wheatley, first published in 2004.

As I thumbed through the book (with my sticky notes popping out, the pages dogeared, and key phrases underlined), I had forgotten how fabulous this book was and how important it was to me back in the early 2000's. Ms. Wheatley shared stories and examples of courageous leaders during tumultuous times. In her prologue she says, *"It's truly a dark time because people are losing faith in themselves and each other and forgetting how wonderful humans can be, how much hope we feel when we work well together on things we care about."*

That was 2004. Think back on what was happening in our country and across the globe; that was even before the Great Recession! And here we are in 2022, still trying to lead during "dark times". Throughout this book, Ms. Wheatley stressed the importance of courageous leaders and the "great potential of the human spirit".

This book about great leaders reminded me of **you**; the education leaders in this organization. Each of one you is a courageous leader with an open heart and the desire (and drive) to provide incredible opportunities for the children in your communities. You are passionate, caring, education leaders who work ridiculously long hours to ensure that kids, staff, and community are safe. You are leaders and heroes who continue to make a difference in so many lives every single day. What I know is that sometimes, you aren't always taking care of yourselves. **Please do so, we need you. Our kids need you.**

As I write my last SWSA Annual Report, I want to sincerely thank each and every one of you. It has been my pleasure to serve the members of this organization since 2013 as your Executive Director. As we welcome Dr. Maura Zinni, the new Executive Director to the organization, I am confident the organization will continue to evolve with new ideas to support your advocacy efforts. As always, if there is anything I can to support your work in the future, please let me know!

Gratefully,

Terri Phillips

3

Enjoy one of my
favorite Margaret
Wheatley Poems
(feel free to share!)

*This poem is by Margaret
Wheatley from her book
Turning to One Another:
Simple Conversations
to Restore Hope to the
Future, 2002.*

*On her website she says, "I
have always wanted to be
out in the world and
curious about its workings.
I eagerly studied in many
different disciplines,
including science, history,
literature ... We all must
draw from many different
perspectives to both
understand and reweave
the world."*

Turning to One Another

There is no power greater than a community discovering what it cares about.

Ask: "What's possible?" not "What's wrong?" Keep asking.

Notice what you care about.

Assume that many others share your dreams.

Be brave enough to start a conversation that matters.

Talk to people you know.

Talk to people you don't know.

Talk to people you never talk to.

Be intrigued by the differences you hear.

Expect to be surprised.

Treasure curiosity more than certainty.

Invite in everybody who cares to work on what's possible.

Acknowledge that everyone is an expert about something.

Know that creative solutions come from new connections.

Remember, you don't fear people whose story you know.

Real listening always brings people closer together.

Trust that meaningful conversations can change your world.

Rely on human goodness. Stay together

Special thanks to our Executive Committee

Please take a moment to thank the following Executive Committee Members:

- Lisa Elliot, SWSA Co-Chair (Superintendent, Greenfield)
- Faith Vanderhorst, SWSA Co-Chair (School Board, Menomonee Falls)
- Quin Brunette, SWSA Co-Chair (School Board, Whitnall)
- Paul Mielke, SWSA Co-Chair Elect (Superintendent, Hamilton)
- Region 1 Rep: Monica Kelsey-Brown (Superintendent, Brown Deer)
- Region 2 Rep: Judy Mueller (Superintendent, Franklin)
- Region 3 Rep: Jim Romanowski (Board Member, Kettle Moraine)
- Region 4 Rep: Glen Allgaier (School Board Member, Elmbrook)
- Region 5 Rep: Chris Thiel (Legislative Policy Director Milwaukee Public Schools)
- Blaise Paul, Business Manager for South Milwaukee School District, and SWSA's fiscal agent
- Ramie Zelenkova, SWSA Legislative Liaison



- **Faith VanderHorst** has provided her leadership as the Co-Chair of the SWSA and has “retired” from the school Menomonee Falls School Board in April 2022 after 15 years of service to her community. She has served her community and the SWSA with an incredible passion for education and the children in her community. Thanks Faith!
- **Judy Mueller** will also be transitioning off of our Executive Committee as she heads into her retirement after serving 40 years as a leader in education. Judy, thank you for your leadership! We are grateful!
- **Glen Allgaier** has been a tremendous leader on our Executive Committee. Glen has been a tremendous advocate for students in his community after 15 years of service on the board. Thank you Glen!

5

Retirements & Transitions: Superintendents



- **Dr. Judy Mueller, Superintendent of Franklin.**
Judy has been a dauntless advocate throughout her career and will be retiring at the end of June. She has served on the SWSA Executive Committee completing almost 2 terms! Judy, we thank you for your service and wish you the best in your next adventure!
- **Dr. Mary Gavigan, CESA 1 Executive Director.**
Mary has been part of the SWSA as a superintendent and also as a great partner for the organization as the CESA 1 Executive Director. We appreciate the opportunity to work with CESA 1 on education issues and are thankful for Mary's leadership. We wish you the very best as you “reimagine” your future.

6

***Special thanks to our board members who are transitioning.
Thank you for your community service and dedication to the
children in your communities and across Wisconsin.
(please accept our apologies if we are missing anyone!)***

- Cathy Olig, Menomonee Falls
- Faith VanderHorst, Menomonee Falls
- Glen Allgaier, Elmbrook
- Jo Maehl, Grafton
- Kim Hoover, Racine Unified



7

SWSA Strategic Areas

The SWSA's mission is to advocate for the benefit of all students by driving education policies supporting strong public schools to ensure world class practices, economic vitality, and community well-being.

The SWSA supports our mission through the following tiered approach:

1. Develop and implement key strategies to advocate for sound education policy
2. Raise the impact of SWSA by identifying and developing mutually beneficial partnerships
3. Strengthen the SWSA business model by supporting school districts and their communities
4. Leverage research to drive educational practice and advocacy



Our outcomes during the 2021-2022 calendar year are outlined on the subsequent pages.

8

Strategic Area 1: *Advocate for sound education policy*

- Developed a legislative agenda with input from the SWSA Membership & guidance from the Executive Committee
 - The [2021-2023 Legislative Priorities](#) have become the foundation for our legislative advocacy work.
 - Resources were created to support advocacy efforts during the legislative session including talking points, draft letters and testimony. [Weekly membership updates](#) were provided summarizing key legislative issues and action required by members.
- The SWSA Executive Director & legislative liaison, Ramie Zelenkova and her staff supported the membership by
 - Submitting testimony on critical bills (example [Letter to Assembly Education Committee](#) & [Senate Education Committee](#)).
 - Supporting SWSA members to provide their testimony to the Assembly and Senate Education Committees; both in-person and virtually.
 - Working behind the scenes to have conversations with key legislative offices on K-12 education issues.
 - Providing the membership with a weekly “bill tracker” to highlight key pieces of legislation and action needed.

9

Strategic Area 1: *Advocate for sound education policy*

State Superintendent Dr. Underly shared her plans for K12 education in Wisconsin and participated in an interactive conversation with the membership.



Met with members of the Assembly Education Committee and engaged in conversations about how to continue to work together to develop sound education policy.



Rep. Kitchens



Rep. Wittke

10

Strategic Area 2: *Raise the impact of SWSA by identifying and developing mutually beneficial partnerships*



- **Children's Hospital Partnership**
 - The Chief Medical Officer, Dr. Gutzeit and and Head of the Pediatric practice, Dr. Khare, met monthly with the SWSA Membership to provide the most up to date information and guidance during the pandemic. Looking to expand the partnership for 2022-2023.
 - [Greenfield Students thanked the physicians with this beautiful video.](#)
- **The SWSA Executive Director and legislative liaison met weekly with key partners across the state to continue to advocating and strategizing for our members**
 - Weekly strategy meetings with the following partners:
 - School Administrators Alliance (SAA)
 - Wisconsin Association of School Boards (WASB)
 - Wisconsin Rural Schools Alliance (WiRSA)
 - Weekly stakeholder meetings with the Department of Public Instruction (DPI)
- **Worked with business leaders and K12 partners across the state to sign the [Budget Surplus Letter](#).**
 - John Kersey, formerly with Zilber Ltd., met with the membership to discuss how to engage business partners in the education conversation.



11

Strategic Area 3: *Strengthen the SWSA business model by supporting school districts and their communities*

- **The SWSA continued to host virtual meetings to provide easy access to meetings and information to its members. An average of 40-50 SWSA members participated in these meetings.**
 - The membership will be hosting four in-person with hybrid option meetings beginning in June. The calendar for the 2022-2023 calendar year can be found [HERE](#).
- **Communications**
 - Joe Donovan, with the Donovan Group, provided a fabulous presentation to the membership: [Media Training for School Leaders](#)
- **The Executive Director provided one on one support to member districts when needed.**



12

Strategic Area 4: *Leverage research to drive educational practice and advocacy*

- Continued to cultivate our partnership with the Wisconsin Policy Forum to provide access to research and educational opportunities for SWSA members.
 - SWSA serves on the Education Committee with the Wisconsin Policy Forum. This committee helps guide their research efforts and identify ways to improve the value of the information they are providing.
 - The relationship between SWSA and the Wisconsin Policy Forum gives our team the opportunity to drive education policy for the region and the state.
 - SWSA is frequently invited to review and revise report drafts before the Wisconsin Policy Forum releases their reports.
 - The Wisconsin Policy Forum met with the SWSA Membership to share their [School Data Tool](#) tool with the team.
 - Terri Phillips participated in a panel discussion hosted by the Wisconsin Policy Forum along with other education leaders, Dr. Keith Posley (MPS), Dan Rossmiller (WASB), and Kim Kaukl (WiRSA).
 - As members of the Wisconsin Policy Forum, all SWSA members are on their mailing lists and have access to their reports and webinars.



[Click here to watch the interview.](#)

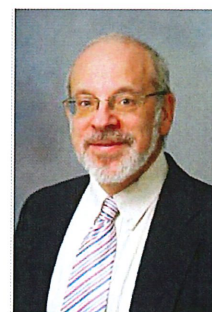
13

Strategic Area 4: *Leverage research to drive educational practice and advocacy*

- Special guests:
 - Charles Franklin, nationally recognized government scholar and director of the Marquette Law School Poll
 - Alan Borsuk, well known columnist for the Milwaukee Journal Sentinel specializing in K-12 education issues and Senior Fellow in Law and Public Policy at the Marquette Law School.



Charles Franklin



Alan Borsuk

Charles and Alan discussed polling results with the team and K12 education trends.

14



Thank you all for prioritizing the difficult task of advocacy!

The primary goal of the SWSA is to support you and your team to advocate on behalf of kids. You are all amazing education leaders!

As we welcome Dr. Maura Zinni, our new Executive Director, we know there are new and exciting ideas that will come to support your great work!

Please let us know what more we can do to support you and your team.

Warmly,

*Terri Phillips
SWSA Executive Director*